

# **Exhibit G**

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UNITED STATES DISTRICT COURT  
FOR THE NORTHERN DISTRICT OF CALIFORNIA  
OAKLAND DIVISION

IN RE APPLE iPHONE TRUST ) CIVIL ACTION NO.  
LITIGATION ) 4:11-cv-06715YGR

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REMOTE PROCEEDINGS OF  
VIDEOTAPED DEPOSITION OF PHILLIP B. SHOEMAKER  
TUESDAY, JANUARY 12, 2021

REPORTED BY: REAGAN EVANS, RPR, RMR, CRR, CCRR,  
CLR, CRC, CA CSR NO. 8176

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1 VIDEOTAPED DEPOSITION OF PHILLIP B. SHOEMAKER, TAKEN  
2 REMOTELY ON BEHALF OF THE PLAINTIFF AT 9:04 A.M.,  
3 TUESDAY, JANUARY 12, 2021, AT SAN DIEGO, CALIFORNIA,  
4 BEFORE REAGAN EVANS, CA CSR NO. 8176, RPR, RMR, CRR,  
5 CCRR, CLR, CRC.

6  
7 APPEARANCES OF COUNSEL

8  
9 FOR PLAINTIFF EPIC GAMES, INC.:

10 CRAVATH SWAINE & MOORE

11 BY: YONATAN EVEN, ESQ.

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1 APPEARANCES OF COUNSEL (CONTINUED)

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3 FOR CONSUMER CLASS PLAINTIFFS:

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3 FOR DEVELOPER PLAINTIFFS:

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3 FOR APPLE INC.:

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14 ALSO PRESENT: NEIL GEORGE, VIDEOGRAPHER

15 MATTHEW REISDORPH, REMOTE TECH

16 TED WOJCIK, APPLE

17 (ALL APPEARING REMOTELY)

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1 your profile on LinkedIn?

2 A Yes, it does look accurate.

3 Q And is your LinkedIn profile generally  
4 accurate and current?

5 A Generally, yes.

6 Q And so if I look at the first page, it says  
7 (as read and/or reflected:)

8 I'm available to help  
9 developers get their apps onto the  
10 App Store, and have been advising  
11 numerous entities on the issues  
12 they face when getting removed from  
13 the App Store.

14 Do you see that?

15 A Yes, I do.

16 Q And in what way do you help developers get  
17 their apps into the App Store?

18 A That's -- there's a variety of ways. Most  
19 developers have issues in just getting Apple to  
20 re-review their apps.

21 And I developed a technique that allows  
22 those apps to get re-reviewed relatively quickly.

23 Q And at a high level, can you explain what  
24 that technique is?

25 A To accurately describe the problems that



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1 they're facing and to send those -- send an e-mail  
2 to the highest authorities at Apple that manage the  
3 App Store.

4 Q And who would those authorities be?

5 A [REDACTED].

6 Q And when you say accurately describe the  
7 problems that the app developer is facing, how does  
8 the app developer know what exactly is the problem  
9 that it's facing?

10 A Because they get rejection notices from the  
11 Apple -- the App Store Review team that tells them  
12 what issues they are facing.

13 Q Okay.

14 And how often do you help developers with  
15 issues with getting approved onto the App Store?

16 A Could be once a month. Could be once a  
17 week. It depends on -- just on people getting in  
18 touch. I helped someone last week, but nobody  
19 recently has contacted me.

20 Q Okay.

21 And is there a difference in the way to  
22 approach the issue if you're dealing with somebody  
23 who is trying to get onto the App Store as opposed  
24 to somebody who has been removed from the App Store?

25 A Each one is different. Each one is

3 Q [REDACTED]

[REDACTED] ?

8	Q	If you turn to page 32.
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10 Q You see there are [REDACTED]?

12	Q	And what does this list represent?
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[illegible]



[illegible]

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1 STATE OF CALIFORNIA )  
2 COUNTY OF LOS ANGELES ) ss.  
3

4 I, Reagan Evans, RPR, RMR, CRR, CCRR, CLR, CRC,  
5 CSR No. 8176, in and for the State of California, do  
6 hereby certify:

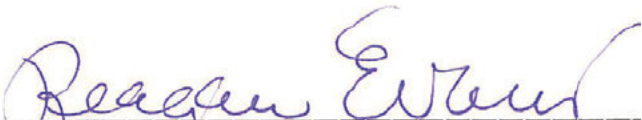
7 That prior to being examined, the witness named  
8 in the foregoing deposition was by me duly sworn to  
9 testify to the truth, the whole truth, and nothing  
10 but the truth;

11 That said remote deposition was taken down by me  
12 in shorthand at the time and place therein named and  
13 thereafter reduced to typewriting under my  
14 direction, and the same is a true, correct, and  
15 complete transcript of said proceedings;

16 That if the foregoing pertains to the original  
17 transcript of a deposition in a federal case, before  
18 completion of the proceedings, review of the  
19 transcript { } was { } was not required.

20 I further certify that I am not interested in  
21 the event of the action.

22 Witness my hand this 13th day of January, 2021.  
23

24 

25 Certified Shorthand Reporter  
for the State of California